

Sample Social Media Posts

Sample Text and Hashtag Block: (graphics also in our Google drive folder)





CleanSweep

- ✓ Report a Trash Hotspot
- ✓ Find or Register a Cleanup
- ✓ Record your work and See your impact!

Schuylkill Scrub 2022

Find Schuylkill trash cleanups near you.

Photo Credit: Upper Merion Township

The 2022 Schuylkill Scrub is March 1 – May 31. Don't forget to register your cleanup, report your trash treasures, and make your impact count! Download the CleanSweep app here: SchuylkillCleanSweep.org

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#CleanSweep #ScrubtheSchuylkill #SchuylkillScrub #KeepPABeautiful #PickitUpPA #SchuylkillActionNetwork #SchuylkillRiverGreenways #SchuylkillWatershed

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VOLUNTEER

2022 Schuylkill Scrub



- ✓ Report a trash hotspot
- ✓ Find or register a cleanup
- ✓ Record your work and
See your impact!

Looking for environmental volunteer opportunities this spring? Join the 2022 Schuylkill Scrub to clean the plastic pollution and debris from our waterways! The CleanSweep app helps volunteers like you report trash hotspots, find local cleanups, or register your own group. Download the CleanSweep app here: SchuylkillCleanSweep.org

#CleanSweep #ScrubtheSchuylkill #SchuylkillScrub #KeepPABeautiful #PickitUpPA #SchuylkillActionNetwork
#SchuylkillRiverGreenways #SchuylkillWatershed



CleanSweep

An app that lets you...



Find or register a
cleanup



Report a trash hotspot



Record your work and
See your impact!



Photo Credit: Virginia Vassalotti

The 2022 Schuylkill Scrub is Mar 1 – May 31. Don't forget to register your cleanup, report your trash treasures, and make your impact count! Download the CleanSweep app here: SchuylkillCleanSweep.org

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#SchuylkillRiverGreenways #SchuylkillWatershed




Schuykill Scrub 2022

- Find or register a cleanup
- Report a trash hotspot
- Record your work and See your impact!

Photo Credit: Kaitie Evers

Joining the Schuykill Scrub this spring? Download CleanSweep - an app where anyone can find local cleanup events and record the trash picked up. Together we can create a cleaner community for all. Track the total recorded trash tally at SchuykillCleanSweep.org

#CleanSweep #ScrubtheSchuykill #SchuykillScrub #KeepPABeautiful #PickitUpPA #SchuykillActionNetwork #SchuykillRiverGreenways #SchuykillWatershed

CleanSweep App Promotion



Have you seen such a sight? When it rains, plastic pollution like this eventually ends up in local streams and rivers, leading to the ocean. The Schuylkill Action Network (SAN) has developed a new app to help citizens report trash hotspots and find local cleanups! Become a part of the Schuylkill Scrub cleanup initiative, and check out the CleanSweep app here: SchuylkillCleanSweep.org

Photo credit: Virginia Vassalotti



The Schuylkill River is the cleanest it has been in a long time, but we still need your help! Using the brand new CleanSweep app, volunteers can help report trash and register for a Schuylkill Scrub cleanup! Download the app here: SchuylkillCleanSweep.org

Photo credit: Upper Merion Township



Looking for environmental volunteer opportunities this spring? Join the Schuylkill Scrub initiative to clean up our waterways of plastic pollution and debris! The brand new CleanSweep app helps volunteers like you to report trash hotspot, find local cleanups, and register your group. Check out the app here:

Photo credit: Virginia Vassalotti



Last year, over 20,000 volunteers helped to remove almost a million pounds of trash, including 338 tires, from the Schuylkill River during the Schuylkill Scrub! Alone we are small, but together we are mighty! Download the CleanSweep app to get involved in the 2019 Schuylkill Scrub by reporting a trash hotspot, finding a local cleanup, or registering your group: SchuylkillCleanSweep.org

Photo credit: United By Blue



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Two thumbs up for our Schuylkill Scrub volunteers! Don't forget to register your cleanup, report your trash treasures, and make your impact count! Download the new CleanSweep app here: SchuylkillCleanSweep.org

Photo credit: Virginia Vassalotti