



Dear partners,

Thank you for joining us for the 2022 Schuylkill Scrub!

We are excited to collaborate with you on promoting *CleanSweep*, an app designed to engage volunteers in cleaning up the Schuylkill River Watershed! This tool has several easy-to-use features:

- Report trash sightings and find “HotSpots” near you
- Find local cleanups others have organized
- Register your own event
- Record and view data about our cumulative impact during the Schuylkill Scrub

Below you will find our google drive folder link, text, media, and hashtags to help get the message out. Visit <https://schuylkillcleansweep.org/> to learn more and download the app!

Please tag @SchuylkillWaters in all posts.

Thank you so much for your ongoing efforts to keep the Schuylkill River Watershed clean and healthy. Please reach out with any questions.

Best,

Kaitie

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Kaitie Evers (she/her)

Engagement Specialist

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Connecting people, science, and nature for a healthy Delaware River and Bay

Google Drive content folder:

<https://drive.google.com/drive/folders/19hwn31TVSdGThVwDViZvzJzrFVSC8MEb>

You can also create your own content to spread the word about the 2022 Schuylkill Scrub and CleanSweep app. At the link below, you'll find some helpful photos and logos to use. Remember to use photo credits where due.

<https://www.flickr.com/photos/schuylkillwaters/albums/72157703853215231/with/32715870438/>

Sample Text and Hashtag Block: (graphics in our drive folder)



CleanSweep

- ✓ Report a Trash Hotspot
- ✓ Find or Register a Cleanup
- ✓ Record your work and See your impact!

Schuylkill Scrub 2022

Find Schuylkill trash cleanups near you.

Photo Credit: Upper Merion Township

The 2022 Schuylkill Scrub is March 1 – May 31. Don't forget to register your cleanup, report your trash treasures, and make your impact count! Download the CleanSweep app here: [SchuylkillCleanSweep.org](https://www.schuylkillcleansweep.org)

#CleanSweep #ScrubtheSchuylkill #SchuylkillScurb #KeepPABeautiful #PickitUpPA
#SchuylkillActionNetwork #SchuylkillRiverGreenways #SchuylkillWatershed

VOLUNTEER

2022 Schuylkill Scrub



- ✓ Report a trash hotspot
- ✓ Find or register a cleanup
- ✓ Record your work and See your impact!

Looking for environmental volunteer opportunities this spring? Join the 2022 Schuylkill Scrub to clean the plastic pollution and debris from our waterways! The CleanSweep app helps volunteers like you report trash hotspots, find local cleanups, or register your own group. Download the CleanSweep app here: [SchuylkillCleanSweep.org](https://www.schuylkillcleansweep.org)

#CleanSweep #ScrubtheSchuylkill #SchuylkillScrub #KeepPABeautiful #PickitUpPA
#SchuylkillActionNetwork #SchuylkillRiverGreenways #SchuylkillWatershed



CleanSweep

An app that lets you...



Find or register a cleanup



Report a trash hotspot



Record your work and See your impact!



Photo Credit: Virginia Vassalotti

The 2022 Schuylkill Scrub is Mar 1 – May 31. Don't forget to register your cleanup, report your trash treasures, and make your impact count! Download the CleanSweep app here: SchuylkillCleanSweep.org

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**Schuykill
Scrub 2022**

- ✓ Find or register a cleanup
- ✓ Report a trash hotspot
- ✓ Record your work and See your impact!

Photo Credit: Kaitie Evers

Joining the Schuykill Scrub this spring? Download CleanSweep - an app where anyone can find local cleanup events and record the trash picked up. Together we can create a cleaner community for all. Track the total recorded trash tally at SchuykillCleanSweep.org

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